

City University Ajman

E-NEWSLETTER

October 2022

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06 711 0000



info@cu.ca.ae



www.cu.ca.ae

Abdul Hakim Alach, BDS Student participated with SANID Program

2 October 2022



Abdul Hakim Nasouh Alach, BDS Fourth Year student, participated as a volunteer with Sanid program that is supporting first edition of the Ajman Triathlon in association with the department of tourism development in Ajman and UAE Federation.

They started from 5 am at Al-Zawra Marina 1 (Ajman) and Sanid volunteers' roles:

- On site risk assessment provide first aid: if necessary
- Crowd management
- Traffic management

MBA Faculty meeting with EFQM Middle East regarding possible MOU with CU

3 October 2022

Dr. Babeet Gupta, Interim Dean of Business and Director MBA, CU along with faculty members of MBA department had a discussion with Mrs. Israa Mobideen, Regional Director, EFQM Middle East on 3rd October 2022. During the discussion, Mrs. Israa introduced the EFQM programs and certificates, including all multilevel categories.



She briefed about how she can provide EFQM courses to the MBA students of CUCA. She also briefed on the several opportunities in qualifying CUCA MBA faculty members in EFQM programs, so that they can deliver the EFQM courses to MBA students at CUCA. Dr. Babeet informed that CUCA has all the facilities and suggested that EFQM group can organize some of their events at CUCA. Members from both organizations agreed to move forward in having a formal agreement to form a partnership which will mutually be beneficial for both organizations.

City University Ajman Signed and MOU with Liberty Dental Clinic

6 October 2022



We are pleased to announce the MOU signing in collaboration with @libertydentalclinic

Various aspects of academic cooperation and future to further enhance our students' experiences and training were discussed.

View post on social media:



IEEE UAE section`s International Conference on Cyber Resilience

7 October 2022

Dr. Riktesh Srivastava, Associate Professor, MBA, has been invited to speak about his research findings

at the IEEE UAE sections International Conference on Cyber Resilience, which was held on October 7,

2022, at The Meydan Hotel in Dubai. His research was titled Showrooming and Webrooming:

Investigating the Consumers Path to Purchase Intention. The research looks at online shopping in the

UAE, and his presentation at the conference was well received.



Cryptocurrency Expo Dubai

7 October 2022

BBA, Finance and Accounting, and Hospitality Management faculty members and students attended Cryptocurrency Expo Dubai in 7-10-2022.

The conference includes top-notch investors and leaders in the cryptocurrency industry, our faculty members and students got the chance to explore more about the various cryptocurrency exchanges and the digital currency blow-up.



Mental Health Hour

10 October 2022



Mental Health affects how we feel and act, it includes our emotional, psychological, and social well-being.

CU Students gathered with student counselor Dr. Sandy Samir, they met in student center and engaged in mindful coloring and circle talk.

Techniques of Writing Scientific Research

13 October 2022



Dr. Khamis Negem, Associate professor – Professional Diploma In Teaching, conducted a work shop titled “Techniques of writing Scientific Research” to PDT students.

Dr. Negem explained the objective of organizing the research paper and the proper format which includes the title, abstract and discussion.

Health and Safety orientation session

14 October 2022



Health and safety orientation is a vital component of any company’s health and safety management system. It is the process of introducing new, inexperienced, transferred and returning employees to a safe and healthy workplace, in this regard, Errol Mcdoland, safety supervisor at CU, conducted health and safety orientation session to raise awareness on top safety requirements.

CU Sport Season

14 October 2022

CU invited talented students to register for the sport of their choice and participate in the tryouts to create sport teams that will represent the University in different tournaments.

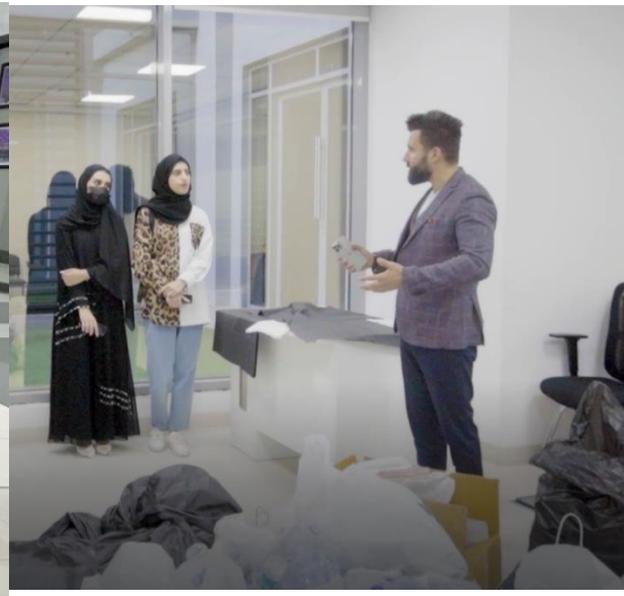


Talented students in sports are invited to register for the sport of their choice and participate in the tryouts to create the sport teams that will represent the college in different tournaments



Sustainability Club

14 October 2022



“Sustainability is the practice of avoiding the depletion of our natural resources, in order to maintain a balanced ecosystem.”
When we think about sustainability, it is very important to think about the air we breathe, the water we drink, the soil we use, and the energy we consume.

Dr Mohammed Knio who heads the Sustainability Club at CU has initiated an awareness campaign for students to collectively learn and teach the importance of sustainability with practices like collection of recycled items.

View post on social media:



Teachers Day Celebration

15 October 2022



Professional Postgraduate Diploma in Teaching Department held teachers day celebration in the presence of CU faculty members and PDT students, during the event, the students shared their experience and faculty members recited poetry and poems.

MBA TQM Workshops - the necessity for innovation on globalization of business.

15 October 2022

On behalf of the MBA department, Dr. Fanar Shwedeh organized four workshops on the 3rd, 4th, 5th and 6th of October 2022. The first two workshops were conducted on the 4th and 5th of October 2022. Students demonstrated the necessity for innovation on globalization of business. Students practiced employing the search strategies for innovation during a valuable brainstorming session. 67 students attended the innovation workshops and lots of enrichments analytical discussions enhanced students' abilities to analyze natural phenomenon and contemporary scenarios by utilizing scientific methods. The third workshop was conducted on the 5th of October 2022.

This workshop is about formulating strategies to combine various models and theories of cross-border

cultures to enter specific international market. 43 students had to work in five different groups to analyze five business cases. This workshop helped students to communicate effectively and use various tools and methods, as individuals and in teams in professional work-related context. The fourth workshop which was on the 6th of October 2022 was titled with "How to utilize critical path calculations to make an operations manager decision", This workshop targeted 30 students and it was full of excitement, where each student was showing his own perspective as a future operations manager. Students applied operations management strategies to evaluate the effectiveness of optimal supply chain designs and short-term schedules in given business scenarios. Students practiced how to utilize professional and responsible roles, independently and collectively, to achieve intended outcomes and make business decisions.



Design Patent of Induction Based Adjustable Hot Plate for Cooking

16 October 2022

| | |
|---|--|
| Design Number | 363765-001 |
| Class | 07-02 |
| 1. City University College of Ajman Sheikh Ammar Road - Al Tallah 2 - Ajman, Ajman, UAE 2. Dr. Varinder Singh Rana Department Chair, Hospitality and Tourism Management, City University College of Ajman, Ajman, UAE | |
| Date of Registration | 05/05/2022 |
| Title | Induction Based Adjustable Hot Plate For Cooking |



Dr. Varinder Singh, Department Chair of Hospitality Management, created a hot plate design for cooking and the design of Induction Based Adjustable Hot Plate for Cooking has been registered in The Patent Office Journal No. 39/2022 Dated 30/09/2022 of office of controller general of Patents, Designs and Trademarks, Ministry of Commerce and Industry, Government of India.

Performance Management Meeting

16 October 2022

Performance management is a strategic approach to creating and sustaining improved performance in employees, leading to an increase in the effectiveness of companies. By focusing on the development of employees and the alignment of company goals with team and individual goals, managers can create a work environment that enables both employees and companies to thrive. From this objective, HR department conducted a session with the administrative department to discuss the developed Performance System Management in CU, where we they briefed on creating a personalized evaluation form for the administrative team members



CU Participated in Najah Exhibition

16 October 2022



CU participated in @najahconnect. Our admissions team welcomed students from all over the UAE. They were introduced to academic programs that we offer along with student life on campus and available scholarships.

About Najah Connect:

Najah has helped 150+ local and international universities and colleges from 20+ countries connect with thousands of students from across the UAE.

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Literature Day

17 October 2022



General Education Faculty members held Literature Day at City University Ajman.

The event was honored by the presence of Million`s poet, Abdelkareem Matoq Al Marzooqi, and the author narrator, Abdelfattah Sabri, where they recited Arabic poems and poetry to CUA Faculty members and students.

View post on social media:



World Food Day

18 October 2022



The Hospitality and Tourism Department in partnership with the Media Club held world food day at CUA campus where students were invited to experience the rich culture and tradition of their countries through food.

MOU With American University in the Emirates

20 October 2022



CUA is pleased to collaborate and sign an MOU with American University in the Emirates (AUE).

The agreement identifies different areas of academic collaboration in applied research and publication, and it initiates the development and evaluating of joint activities including seminars and joint research projects for faculty and students.

View post on social media:



Breast Cancer Awareness

22 October 2022



Ending the month of Pink October!

CUA Health Science faculty and students contributed in supporting breast cancer consultations and early detection at Pink Caravan Dubai, followed by a session in Saudi German hospital presented by Dr. Fadmitu Umaru to raise awareness.

View post on social media:





Go Green Campaign

24 October 2022



CUA students participated in the Go Green campaign in collaboration with Hutchison Port Ajman, where they visited the National Charity Girls School, Al Bustan on 25 October to deliver a presentation on sustainability for students from grade 6-8. Students and faculty members received certificates of appreciation from the CEO of Hutchison port, Ajman. The presentation was followed by a tree planting session.

Check post on social media:



CAA Team at City University Ajman

24 October 2022



City University Ajman President meets CAA ERT for review of new programs.

CAA has a key leadership role in securing and developing the quality of higher education in the UAE. As a matter of the highest priority, it sets out to safeguard academic standards, and to assure and enhance the quality of learning opportunities provided for students in UAE's higher education institutions (HEIs).



Check post on social media:



world volunteer conference 2022 in Abu Dhabi

26 October 2022



Dentistry faculty members and students BDS year 4 attended world volunteer conference 2022 in Abu Dhabi. This opportunity was provided by Emirates foundation and Mr. Jasem Al Harmi (CU Ajman student in public relations and advertising)

Text Data Analytics

26 October 2022



Dr. Riktesh Srivastava, Associate Professor, MBA, attended a workshop on Text Data Analytics hosted by

Pan World Education, UAE, and LexisNexis, UK in October 2022 at the Shangri-La Dubai. The

Impact Of Total Quality Management on Government Excellence

27 October 2022



On behalf of the MBA department at City University Ajman, a seminar titled "The impact of studying Total Quality Management on Organizational Excellence in Dubai Government" was organized by Dr. Fanar Shwedeh on the 26th and 27th October 2022. His Excellency Mr. Ahmed Salem – Expert of Organizational Excellence in Dubai Government, presented the contemporary frameworks in practice. The event was running for two days in both Arabic and English languages and it was attended by more than 100 students and faculty. The objective of the seminar was to educate students about the importance of quality in business activities and how it influences the performance of governments' vision towards excellence. Active discussions with H.E. Mr. Ahmed Salem during the seminar added to everyone's knowledge.

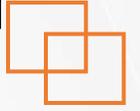


Check post on social media:



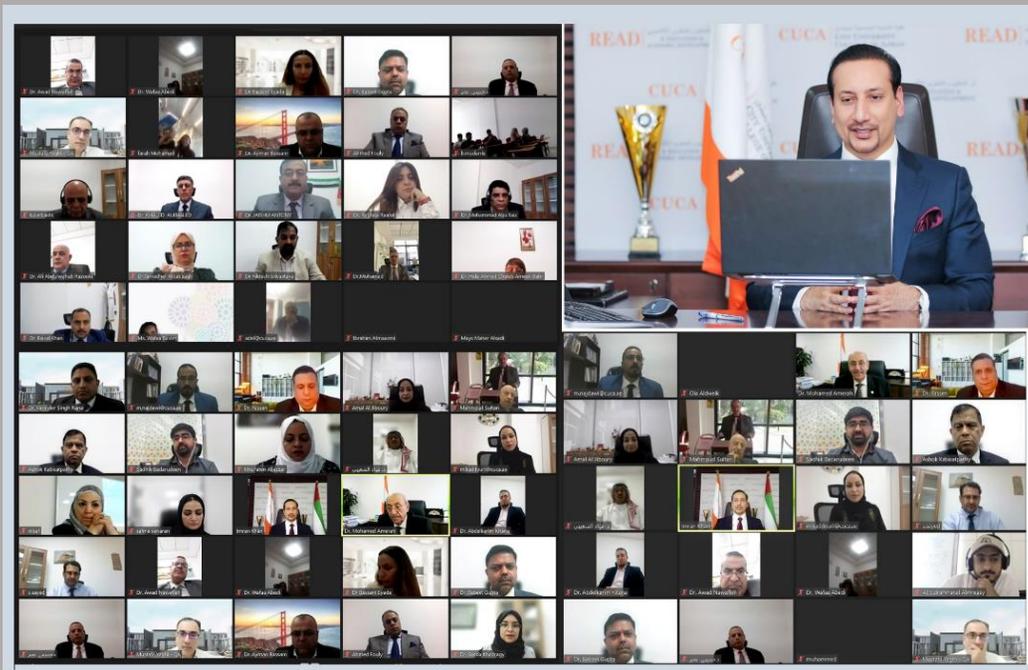


WE ARE ASCENDING



University President Announced the remarkable Achievement

28 October 2022



We are immensely proud to announce that on the 10th anniversary of City University College of Ajman, we have earned University Status from the ministry of education- higher education affairs. We are known as City University Ajman.

The achievement was earned after series of detailed and in-depth reviews conducted by the commission of academic accreditation (CAA) at the intuitional level. And in order prepare for these reviews, members of university management, faculty and administration were fully engaged through deliberate grassroots efforts, which were systematic and sustainable in institutional governance, strategic planning, quality assurance, academic integrity, research, resource management, and internationalization. And the outcome of these reviews leading to a university status, validates all these efforts.

Check post on social media:



Visit to Ajman Police

29 October 2022



College of Business Administration, Human Resources Department, visited Ajman Police - Al Nuaimia branch to enhance the engagement between HRM students and external organization, during the visit, students of Innovation and Entrepreneurship course had the chance to get to know more about the inventor of 3D technology, and they discussed different aspects of academic collaboration with Ajman police.



Visit to Directorate of Human Resources in Ajman

30 October 2022

College of Business Administration, Human Resources Faculty and students, visited Directorate of Human Resource in Ajman to enhance the engagement between students and organization to introduce them to the professional operations in the workplace.



Empowering Emirati women documentary film– College of Media

31 October 2022



The College of Mass Communication hosted Dr. Hind Humaid bin Hindi Al Aleeli, who has a doctorate in the field of criminal public law and a master's degree from City University Ajman in the field of law, to participate in filming a documentary film on empowering Emirati women, directed by Ms. Faten Al-Jazzar and a team of students of the television production course, and Dr. Hind holds A number of important jobs in society, starting with being a member of the Federal National Council, Secretary of the Arab Youth Council for integrated development and a member of the Emirates Federation for Women's Sports.

During the meeting, which was witnessed by faculty members from the Faculty of Mass Communication, Dr. Firas Al-Naab expressed his pride and pride in the university's graduates, who have reached many leadership positions in various fields inside and outside the country. It indicates the quality of the university's outputs at all levels, in addition to the efficiency of the faculty members.